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| Worksheet 9: Product Presentation Assignment |

**Presentation Assignment**

You will be researching a product to learn information to teach to your classmates in a 4-minute-long presentation. This assignment is for homework marks and also to give you a chance to practice presentation skills before they are marked in the following scenarios.

**Topic:** A Well-Designed Product

**Length:** 4-minute monologue (speaking by yourself).

**The Product:** Choose a product that you own or are interested in. If you own the product, that’s great! But you can also just show a picture or short video of it in your presentation.

**Examples to get you started:**

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| * A piece of sports or exercise equipment * A smart phone accessory * A piece of travel or camping gear |

**Places to look for more inspiration:**

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| * Search for “life hacks” online and see if there are any interesting products there. * Watch invention / business shows like *Dragons’ Den* or *Shark Tank* * Think about other useful you or your friends own |

**Hook:** At the beginning of your presentation, everyone can use the same style of hook for this presentation to get the audience’s attention:

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| Ask the audience what they think the product it. |

This is will get them interested while they shout out answers.

**Note on hooks:** You need to respond naturally to their guesses. Nod and say “Yes!” excitedly if someone gets it. If no one knows, smile, and say “That’s okay! I’ll tell you.”

**Main Points:** In your presentation, you should discuss the following points:

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| 1. What is the product? Describe it. 2. How does it work? Demonstrate how to use it. (video, images, or description) 3. Why do you recommend it? Explain why it would be useful for your classmates. |

**Questions:** While listening, you will need to take notes on the presentations of your classmates. After listening, work in a group to fill in your notes and then create several specific questions related to the presentation to ask them. Groups will take turns asking questions.

As the presenter, you will give short answers to the questions. It’s okay if you don’t know the answer, but you still have to give a polite response. Perhaps suggest a place that students could look to find the answer.

**Research:** You don’t have to do a lot of research for this presentation, but you should read some articles or watch some videos about it to learn useful vocabulary and details to use in the presentation.

**Note on research:** You don’t have to use all of the information that you write down. It’s always better to do more research than you need so that you can choose the best or most interesting information to present.

**Note on reading:** Don’t just find an article about the product and read it to the class! You need to make your own presentation using your own words. Also, don’t just read from a script you wrote. Use point form notes about the main points and SPEAK to your classmates. It’s not reading class!

**Outline**

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| **Introduction**  - Greeting and your name  - Hook  - Topic |  |
| **Body**  - Describe it  - Details  - Examples  - Demonstrate how it works  - Details  - Examples  - Explain why it would be useful for your classmates  - Details  - Examples |  |
| **Conclusion**  - Summary  - Ending that answers why your presentation was useful  - Thank you / Any Questions? |  |